



Twin Rivers Challenge  
Tallulah Falls School  
P.O. Box 10  
Tallulah Falls, GA 30573

The Twin Rivers Challenge  
presenting sponsor



PROCEEDS FUND  
STUDENT SCHOLARSHIPS

TALLULAH FALLS SCHOOL  
TALLULAH FALLS, GA



OCTOBER 24, 2020

# PREMIER CYCLING EVENT

IN THE NORTHEAST GEORGIA MOUNTAINS



## Tallulah Sponsorship - \$2,500

- VIP campus tour and lunch with the president
- Option to co-host a SAG (Support and Gear) stop
- Logo included on event poster
- Logo included on sponsor banner
- Logo included on ride t-shirts
- Logo included on route map
- Logo included in the TFS Magazine
- Logo included in post-ride thank you ad in area newspapers
- Logo included in internet/social media posts
- Sponsorship acknowledged in media and press releases
- Four rider entries
- Post-ride meal tickets for four guests (in addition to riders)

## Soque Sponsorship - \$1,000

- Logo included on event poster
- Logo included on sponsor banner
- Logo included on ride t-shirts
- Logo included on route map
- Logo included in post-ride thank you ad in area newspapers
- Logo included in the TFS Magazine
- Logo included in internet/social media posts
- Sponsorship acknowledged in media and press releases
- Two rider entries
- Post-ride meal tickets for two guests (in addition to riders)

## Burton Sponsorship - \$500

- Logo included on sponsor banner
- Name included on ride t-shirts
- Name included on route map
- Name included in post-ride thank you ad in area newspapers
- Name included in the TFS Magazine
- Name included in internet/social media posts
- Sponsorship acknowledged in media and press releases
- One rider entry

## Rabun Sponsorship - \$250

- Name included on route map
- Name included in post-ride thank you ad in area newspapers
- Name included in the TFS Magazine
- Name included in internet/social media posts
- Sponsorship acknowledged in media and press releases

## Sponsorship Deadline: September 30, 2020

Please note: Tallulah, Soque and Burton Sponsors, your logo will be used for promotional purposes. If you do not have a logo, your company name will be used. Please send jpeg or eps file with paid sponsorship to [sonya.smith@tallulahfalls.org](mailto:sonya.smith@tallulahfalls.org) by Sept 30, 2020.

Founded in 1909, Tallulah Falls School is a nationally recognized college preparatory school that is home to more than 500 students in grades five through 12. TFS students hail from Georgia, across the United States, and from 20 countries around the world.

The TFS Board of Trustees established the Twin Rivers Challenge to fund scholarships for motivated young students.

Many students in our community could not afford to attend TFS without substantial financial assistance. In fact, more than 70% of TFS students receive some portion of financial aid. TFS is at the forefront nationally in providing financial support. For the 2019-20 academic year TFS awarded more than \$4 million to deserving students.



Ride day is a team effort as the entire TFS community collaborates to stage this dynamic event. Dozens of volunteers, including faculty, staff, board members and fundraising committee members assist with support and logistics.

Join us as a sponsor of the sixth annual Twin Rivers Challenge cycling event as we raise funds to continue our school's legacy of success.



## Twin Rivers Challenge Committee

Joey Brown, co-chair  
Judy Forbes, co-chair  
Allison Beck  
Kevin Church  
Trey Crumley  
Hallie Edenfield

Kimberly Farmer  
Brad Fisher  
Tracy Foor  
Jimmy Franklin  
Ken Johnson  
Jen Kafsky

Maggie Rickman  
Michael Rogers  
Michele Shirley  
Kristy Thomson  
Harriett Worrell

# Sponsorship Registration



## Sponsor Information

Sponsor/Company Name \_\_\_\_\_  
(as it should appear in promotional mentions or signage)

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Phone No. \_\_\_\_\_

Signature \_\_\_\_\_

☐ \$2,500 Tallulah Sponsor

☐ \$1,000 Soque Sponsor

☐ \$500 Burton Sponsor

☐ \$250 Rabun Sponsor

☐ Other

☐ \$35 for each additional rider

## Payment:

☐ Check included (made payable to Tallulah Falls School)

☐ Credit card

☐ Visa ☐ MC ☐ AmEx ☐ Discover

Card # \_\_\_\_\_

Exp Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Billing address (if different from above) \_\_\_\_\_

☐ Online Payment: [tallulahfalls.org/trc](http://tallulahfalls.org/trc)

Questions? Please call (706) 839-2021 or email [sonya.smith@tallulahfalls.org](mailto:sonya.smith@tallulahfalls.org)  
Tallulah Falls School is recognized as a 501(c)3 organization by the IRS. EIN# 58-0600867

## Rider Information - Rider 1

Please provide information below for each rider included in your sponsorship. Check-in begins at 7:30 a.m. The ride starts at 9 a.m.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Phone No. \_\_\_\_\_

T-shirt size: S M L XL 2XL

## Rider 2

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Phone No. \_\_\_\_\_

T-shirt size: S M L XL 2XL

## Rider 3

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Phone No. \_\_\_\_\_

T-shirt size: S M L XL 2XL

**Please submit this form with payment to:**

Tallulah Falls School  
Attn: Advancement Department  
P.O. Box 10  
Tallulah Falls, GA 30573

or email [sonya.smith@tallulahfalls.org](mailto:sonya.smith@tallulahfalls.org)  
online sponsorship payment available at: [tallulahfalls.org/trc](http://tallulahfalls.org/trc)