

Twin Rivers Challenge Tallulah Falls School P.O. Box 10 Tallulah Falls, GA 30573

The Twin Rivers Challenge presenting sponsor



TALLULAH FALLS SCHOOL TALLULAH FALLS, GA



PROCEEDS FUND STUDENT SCHOLARSHIPS

# PREMIER CYCLING EVENT

NORTHEAST GEORGIA MOUNTAINS

## **OCTOBER 23, 2021**







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#### 2021 SPONSORSHIP OPPORTUNITIES

TALLULAH SPONSORSHIP \$2,500	<ul> <li>VIP campus tour and lunch with the president</li> <li>Option to co-host a SAG (Support and Gear) stop</li> <li>Logo included on event poster</li> <li>Logo included on sponsor banner</li> <li>Logo included on ride t-shirts</li> <li>Logo included on route map</li> <li>Logo included in the TFS On Campus Magazine</li> <li>Logo included in post-ride thank you ad in area newspapers</li> <li>Logo included in internet/social media posts</li> <li>Sponsorship acknowledged in media and press releases</li> <li>Four rider entries</li> <li>Post-ride meal tickets for four guests (in addition to riders)</li> </ul>
SOQUE Sponsorship \$1,000	<ul> <li>Logo included on sponsor banner</li> <li>Logo included on ride t-shirts</li> <li>Logo included on route map</li> <li>Logo included in post-ride thank you ad in area newspapers</li> <li>Logo included in the TFS On Campus Magazine</li> <li>Logo included in internet/social media posts</li> <li>Sponsorship acknowledged in media and press releases</li> <li>Two rider entries</li> <li>Post-ride meal tickets for two guests (in addition to riders)</li> </ul>
BURTON Sponsorship \$500	<ul> <li>Logo included on sponsor banner</li> <li>Name included on ride t-shirts</li> <li>Name included on route map</li> <li>Name included in post-ride thank you ad in area newspapers</li> <li>Name included in the TFS On Campus Magazine</li> <li>Name included in internet/social media posts</li> <li>Sponsorship acknowledged in media and press releases</li> <li>One rider entry</li> </ul>
RABUN	Name included on route map     Name included in post-ride thank you ad in area newspapers

RABUN	Name included in post-ride thank you ad in area newspapers
ONSORSHIP	Name included in the TFS On Campus Magazine
	<ul> <li>Name included in internet/social media posts</li> </ul>
\$250	<ul> <li>Sponsorship acknowledged in media and press releases</li> </ul>

#### WHY WE RIDE

Founded in 1909, Tallulah Falls School is a nationally recognized college preparatory school that is home to more than 500 students in grades five through 12. TFS students hail from Georgia, across the United States, and from 20 countries around the world.

The TFS Board of Trustees established the Twin Rivers Challenge to fund scholarships for motivated young students.

Many students in our community could not afford to attend TFS without substantial financial assistance. In fact, more than 70% of TFS students receive some portion of financial aid. TFS is at the forefront nationally in providing financial support. For the 2020-21 academic year TFS awarded more than \$5 million to deserving students.



Ride day is a team effort as the entire TFS community collaborates to stage this dynamic event. Dozens of volunteers, including students, faculty, staff, board members and fundraising committee members assist with support and logistics.

Join us as a sponsor of the seventh annual Twin Rivers Challenge cycling event as we raise funds to continue our school's legacy of success.



### TWIN RIVERS CHALLENGE COMMITTEE

Joey Brown, co-chair Judy Forbes, co-chair Kevin Church Trey Crumley Carolyn Culpepper Lisa Damron Ashley Dillingham Amber Dorsey Hallie Edenfield Jimmy Franklin Joanna Radford Michael Rogers Michele Shirley Kristy Thomson Tennille Ward Danna Wright

#### Sponsorship Deadline: September 30, 2021

Please note: Tallulah, Soque and Burton Sponsors, your logo will be used for promotional purposes. If you do not have a logo, your company name will be used. Please send jpeg or eps file with paid sponsorship to sonya.smith@tallulahfalls.org by Sept 30, 2021.

## SPONSORSHIP REGISTRATION



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	Online Payment: tallulahfalls.org/trc			

Questions? Please call (706) 839-2021 or email sonya.smith@tallulahfalls.org Tallulah Falls School is recognized as a 501(c)3 organization by the IRS. EIN# 58-0600867

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Tallulah Falls School Attn: Advancement Department P.O. Box 10 Tallulah Falls, GA 30573 or email sonya.smith@tallulahfalls.org online sponsorship payment available at: tallulahfalls.org/trc